



**Merge Community Innovation, LLC**  
**White Paper: \$MERG Token on Solana Blockchain**

Anthony J. Wright  
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***Abstract***

Among more than 10,000 active cryptocurrencies, fewer than 3% are intentionally designed to generate meaningful social impact. At the same time, over 60% of nonprofits cite financial instability as their greatest operational challenge. Merge+™ Token (\$MERG) emerges as a purpose-built digital asset engineered to fund and scale nonprofit and social enterprise ecosystems—using blockchain innovation not for speculation, but for transformation.

Developed on the Solana blockchain for its speed, scalability, and cost-efficiency, \$MERG introduces a new kind of asset—one with tangible utility tied directly to nonprofit sustainability. Merge+™ combines financial innovation with mission-aligned consulting, impact investing, and capacity-building to solve persistent pain points facing purpose-driven organizations.

Merge+™ offers a rare opportunity for investors and supporters to participate in a values-driven, community-powered ecosystem:

- **Dynamic supply architecture** enables strategic adaptation and scalability over time
- **Community-governed grant disbursements** put funding decisions into the hands of stakeholders
- **On-chain impact reporting** links every token to measurable outcomes and organizational resilience

This is more than a token—it's an ecosystem built for lasting change. Merge+™ represents a shift in how digital finance can fuel sustainability, equity, and community well-being at scale.

***Introduction***

The nonprofit sector is undergoing a quiet crisis. Despite being central to addressing society's most urgent challenges, many mission-driven organizations operate with razor-thin margins, unpredictable funding, and outdated infrastructure. Traditional philanthropy, while well-intentioned, often fails to provide the long-term capital and strategic support needed for sustainable impact.

At the same time, blockchain technology has unlocked new models of transparency, community governance, and decentralized finance, yet its potential to transform the social sector remains largely untapped.

Merge+ bridges this gap. Positioned at the intersection of financial innovation and social good, Merge+ introduces a tokenized ecosystem that empowers nonprofits and social entrepreneurs to



access capital, talent, and tools for long-term resilience. By leveraging the speed and scalability of Solana, Merge+ enables real-time funding flows, on-chain accountability, and community-driven decision-making.

### ***Market Opportunity***

The nonprofit sector is one of the largest and most vital components of the global economy, yet it remains chronically underfunded and technologically underserved. With over 10 million nonprofits operating worldwide—and more than 1.5 million in the United States alone—this sector contributes an estimated \$2.9 trillion annually to the global economy. Despite this scale, the vast majority of these organizations struggle to maintain financial stability. In fact, more than 60% of nonprofits report that they face ongoing financial insecurity, often relying on short-term grants, inconsistent donations, and outdated infrastructure to sustain their missions.

At the same time, blockchain technology has transformed industries ranging from finance to logistics, offering new models of transparency, decentralization, and community governance. Yet its application in the social impact space remains minimal. Fewer than 3% of existing crypto projects are focused on social good, and most nonprofits lack the technical capacity or trusted intermediaries to engage with blockchain-based tools.

Merge+ is uniquely positioned to bridge this gap. By eliminating the complexity of blockchain and offering a user-friendly, mission-aligned platform, Merge+ enables nonprofits to benefit from the speed, transparency, and accountability of decentralized finance, without needing to interact with cryptocurrency, exchanges, or wallets directly. Through our infrastructure, Merge+ transforms digital finance into real-world impact.

This opportunity is further amplified by a growing global appetite for purpose-driven finance. Impact investing is projected to surpass \$1 trillion in assets under management, and younger generations—particularly Millennials and Gen Z, are demanding greater transparency, accountability, and social value from their financial decisions. Merge+ aligns with this cultural and economic shift, offering a new model where capital doesn't just grow, it gives back.

In this context, Merge+ is unlocking a new market category: *blockchain-powered philanthropy that is scalable, transparent, and deeply aligned with the needs of mission-driven organizations.*

### ***Our Unique Approach***









While most crypto projects focus solely on financial engineering, Merge+ integrates blockchain with real-world capacity-building tools: social entrepreneurship consulting, impact investing, and talent development.

This hybrid model allows us to address the root causes of nonprofit instability, not just the symptoms. By embedding grantmaking, governance, and impact tracking directly into the blockchain, we create a



transparent, community-driven funding engine. At the same time, our consulting and recruiting services help mission-led organizations build the operational strength needed to scale.

Finally, Merge+ is designed to remove technical barriers for nonprofits. **Organizations never need to handle tokens, wallets, or crypto exchanges.** Instead, Merge+ acts as a mission-aligned fund manager, converting token-based capital into usable resources, whether that's fiat currency, services, or tools. This model ensures that nonprofits can focus on impact, not infrastructure, while still benefiting from the transparency, speed, and community governance of blockchain.

Blockchain Infrastructure	Capacity Building Services
 Blockchain-Based Grant Disbursements	 Strategic Consulting
 Community Governance (Token Voting)	 Executive Recruiting
 Transparent Funding Records	 Impact Investing Guidance
 On-Chain Impact Tracking	 Capacity-Building Programs

Our approach combines digital finance with practical, hands-on support, helping nonprofits grow stronger while staying accountable to their communities.

### ***Tokenomics***

The Merge+™ Token (\$MERG) is engineered for long-term sustainability, decentralized governance, and impact-first capital deployment. With an **initial mint of 40 million tokens** and a **governance-gated elastic supply**, our model ensures that expansion occurs only through community vote—based on ecosystem maturity, nonprofit success, and platform stability.

### **Token Distribution**

The Merge+™ Token (\$MERG) is engineered for long-term sustainability, decentralized governance, and impact-first capital deployment. With an initial mint of 40 million tokens and a governance-gated elastic supply, our model ensures that expansion occurs only through community vote—based on ecosystem maturity, nonprofit success, and platform stability.



- **Public Sale (40%) — 16,000,000 tokens** Fuels \$5MM in startup capital to support operations, nonprofit onboarding, and platform development. This allocation catalyzes our launch and opens the door to early supporters.
- **Merge+ Operations Reserve (20%) — 8,000,000 tokens** Supports staffing, marketing, legal, compliance, and nonprofit support. Includes a **Stabilization Reserve** (5% of total supply → 2,000,000 tokens), held in BTC and USDC to buffer volatility and sustain grants and operations.
- **Community Engagement (15%) — 6,000,000 tokens** Drives governance participation, referral rewards, education, and ambassador programs. This pool incentivizes leadership, collaboration, and meaningful ecosystem contributions.
- **Ecosystem & Partnerships (10%) — 4,000,000 tokens** Powers developer grants, strategic integrations, and future collaborations that extend Merge+™'s reach and value within the social innovation sector.
- **Founding Team (10%) — 4,000,000 tokens** Vested over 4 years with a 1-year cliff to align long-term commitment, integrity, and leadership with platform growth.
- **Advisory Board (5%) — 2,000,000 tokens** Vested over 2 years with a 6-month cliff. This allocation honors critical strategic guidance while maintaining accountability and shared outcomes.

### Anti-Centralization Measures

To promote broad participation and prevent early concentration, Merge+ will implement the following safeguards:

- **Maximum Purchase Limit:** Each individual or entity may purchase no more than 0.5% of the total token supply (105,000 \$MERG) during the public sale.
- **No Whale Dominance:** No single entity will be allowed to hold more than 2% of the total supply at launch.
- **Transparent Vesting:** All team and advisor tokens will be time-locked and publicly viewable on-chain.

This tokenomics model is designed to balance investor appeal, nonprofit empowerment, and long-term ecosystem health—ensuring that Merge+ remains a mission-first platform with real-world impact.

### Lessons from Viral Tokens

The meteoric rise of tokens like PEPE Coin, Dogecoin, and Shiba Inu proves that **community energy, cultural relevance, and storytelling** can drive extraordinary market momentum—even without traditional utility. Though Merge+™ differs in mission and mechanics, these examples offer powerful insights.



Viral tokens thrive because they cultivate passionate, engaged communities. Merge+™ builds on this by enabling token holders to participate in governance, support nonprofits, and shape a movement. This isn't about trading hype—it's about co-creating sustainable ecosystems.

While memecoins often lean on humor and virality, Merge+™ tells a deeper story: one of financial empowerment, nonprofit resilience, and systemic change. Our narrative invites believers—not just speculators—to drive meaningful impact.

Merge+™ is designed to make advanced financial tools intuitive and usable for mission-driven organizations—no blockchain literacy required. Simplicity, trust, and real-world application guide our platform architecture.

We meet nonprofits where they are. No wallets. No crypto fluency. Organizations apply via a simple form. If selected, they receive support and funding—no need to manage tokens or exchanges. As Merge+™ evolves, we'll continue to build tools that align with how nonprofits operate and communicate impact, not complexity.

Merge+™ offers a transparent, community-led experience for those fueling social change:

- Vote on nonprofit grant recipients
- Access real-time funding / grants and impact reports
- Participate in governance as the platform grows

All activity is recorded on-chain to ensure accountability—without added friction.



***Founder – Merge Community Innovation, LLC***



Anthony (Tony) Wright is the visionary founder of Merge+ and the current Chief Executive Officer of Pioneer Human Services, one of the largest and most successful nonprofit social enterprises in the United States. Under his leadership, Pioneer operates over 40 programs across Washington State, including counseling and treatment centers, affordable housing, and job-readiness training—alongside revenue-generating businesses in aerospace manufacturing, food services, and logistics.

A recognized leader in both public service and social enterprise, Anthony was named a 40 Under 40 honoree for his innovative leadership and impact-driven approach to systems change. His career spans roles in the private sector, state government, the military, and the nonprofit sector, including serving as Assistant Commissioner at the Washington State Employment Security Department and as an Engineer Officer in the U.S. Army.

Anthony is also an early adopter of blockchain and Bitcoin, having explored the potential of decentralized technologies for social good long before they entered the mainstream. His vision for Merge+ is rooted in the belief that blockchain can be a force for equity, transparency, and empowerment—especially for organizations that have historically been excluded from financial innovation.

He holds a Bachelor of Science in Industrial Technology and an MBA in Entrepreneurship. He has also completed continuing education programs in Diversity & Inclusion and Innovation from Cornell University, further deepening his commitment to inclusive leadership and forward-thinking solutions.